

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* NOV5/12 16.18

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- JOE KNAUER

CONTRACT # 6391319

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

ORDER # \_\_\_\_\_ CONTRACT # 0591312

| PRDCT | ROMNEY FOR PRESIDENT | EST#31 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|----------------------|--------|----------------------------------|
|       |                      |        |                                  |

FLIGHT DATES OCT24/12 OCT30/12 WK-1

DATE NOV5/12 16.18

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 41  | S   |    | 700P-730P   | 30   |     | \$850.00 | 10/27      | 10/27    | 0       |           | SAT  | 0         |
| AGENCY ADVERTISER CODE =<br>AGENCY PRODUCT CODE =<br>AGENCY EST# = 31   |     |    |             |      |     |          |            |          |         |           |      |           |
| PROGRAM : JEOP  |     |    |             |      |     |          |            |          |         |           |      |           |
| 61  | A   |    | 744P-800P   | 30   |     | \$850.00 | 10/27      | 10/27    | 1       |           | SAT  | 1         |
| PROGRAM : NEWS<br>ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.<br>THIS IS A MAKE-GOOD FOR OCT27 ON LINE-41 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT27 ON LINE-44 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT27 ON LINE-59 FOR 1 SPOT/WK |     |    |             |      |     |          |            |          |         |           |      |           |

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | /WK     | INVT      | :    | SPTS:     |

|    |   |  |             |    |  |            |       |       |   |  |     |   |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 62 | A |  | 1146P-1221A | 30 |  | \$1,250.00 | 10/27 | 10/27 | 1 |  | SAT | 1 |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.  
PART OF A MAKEGOOD MADE UP OF LINES 61-63

|    |   |  |             |    |  |            |       |       |   |  |     |   |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 63 | A |  | 1146P-1221A | 30 |  | \$1,250.00 | 10/27 | 10/27 | 1 |  | SAT | 1 |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.  
PART OF A MAKEGOOD MADE UP OF LINES 61-63

|    |   |  |             |    |  |            |       |       |   |  |     |   |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 44 | S |  | 1130P-1200M | 30 |  | \$1,250.00 | 10/27 | 10/27 | 0 |  | SAT | 0 |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.  
PART OF A MAKEGOOD MADE UP OF LINES 61-63

|    |   |  |             |    |  |            |       |       |   |  |     |   |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 59 | S |  | 1130P-1205A | 30 |  | \$1,250.00 | 10/27 | 10/27 | 1 |  | SAT | 1 |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1 : NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER \*\*\*RESEND NEED ANSWER  
ORD COM2 : LOGS CLOSING AT NOON  
PART OF A MAKEGOOD MADE UP OF LINES 57-60

STATION MAKEGOOD OFFERS:

|    |      |        |   |       |     |            |             |
|----|------|--------|---|-------|-----|------------|-------------|
| M8 | OK'D | BUY#41 | MISSED: SAT/700P-730P   | OCT27 | 30S | \$850.00   | (NOV5/12)   |
|    |      | BUY#44 | SAT/1130P-1200M   | OCT27 | 30S | \$1,250.00 |             |
|    |      | BUY#59 | SAT/1130P-1205A   | OCT27 | 30S | \$1,250.00 |             |
|    |      |        | OFFER: SAT/744P-800P  | OCT27 | 30S | \$850.00   | PLS ADVISE. |
|    |      |        | & SAT/1146P-1221A   | OCT27 | 30S | \$1,250.00 |             |
|    |      |        | & SAT/1146P-1221A   | OCT27 | 30S | \$1,250.00 |             |
|    |      |        | CMT: LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A. |       |     |            |             |

OCT/12 184880.00    NOV/12 97620.00    CONTRACT TOTAL 282500.00  
TOTAL SPOTS 141

MARKET TOTALS \$842,268    WFTV 34%    WKMG 32%    WESH 20%    WOFL 13%    WKCF 0%    WRBW 1%    CABL 0%  
WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE